

ADHC 2017

OUR HEALTH MATTERS: CARING FOR HEALTH CARERS

AUSTRALASIAN DOCTORS'
HEALTH CONFERENCE
14-16 SEPTEMBER 2017
SYDNEY AUSTRALIA



SPONSORSHIP & EXHIBITION PROSPECTUS

Welcome to ADHC 2017!

The Doctors' Health Advisory Service (NSW) has great pleasure in inviting you to our 2017 Conference in Sydney. We hope the Conference will be an opportunity to learn about improving the health of our colleagues and facing the challenges of practice whilst maintaining our own health. Whether you are involved in treating or caring for colleagues or a practitioner looking for ways to improve your own resilience the Conference promises to be a chance to reflect and recharge. This Conference represents a breathing space – a time for honest reflection and re-balancing. You may even consider submitting a paper. We are planning a comprehensive range of presentations to cover many aspects of doctors health issues.

2017 will mark a new phase for the DHAS in NSW and ACT as we expand our services for doctors and medical students. In NSW we also look after dentists, veterinarians and their respective students. The Conference will be a venue to explore new models of service for the health and wellbeing of doctors. We hope you can come to Sydney in September and make the Conference part of your 2017 calendar.



With best wishes

Choong-Siew Yong, President of DHAS NSW

Why Sponsor or Exhibit at ADHC 2017?

- Your attendance will provide unique access to promote your name and market your brand to over 200 health professionals.
- You will have extensive marketing exposure in the lead up to the event as well as during the Conference.
- Your company will benefit significantly from exposure to health professionals who are interested, relevant and above all an influential audience in an educational environment.
- Your company representatives can network informally with professionals from around Australia

We look forward to welcoming you to the Australian Doctors' Health Conference 2017.

TOP TIER SPONSORSHIP

Platinum Sponsor

A\$20,000 (GST incl.)

- Acknowledgement as a Platinum Sponsor on the Conference website with hyperlink to company website.
- Verbal acknowledgement at the opening and closing sessions as platinum sponsor.
- Corporate logo (full colour) on PowerPoint holding slide displayed at the beginning and end of each plenary session.
- Recognition as a Platinum Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- 300 word company profile and logo in conference booklet.
- Full Page Advertisement in A4 program handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion).
- Opportunity to place one (1) piece of company promotional material (4x A4 page brochure) in the Conference satchel.
- The Platinum Sponsor may provide two (2) freestanding banners which will be positioned in the registration area for the duration of the Conference (maximum size 2m high x 1m wide).
- Delegate list provided (subject to privacy laws).
- Opportunity to sponsor one (1) plenary session.
- One (1) exhibition space (3m x 2m) in a prime location.
- Two (2) complimentary Conference registrations that include attendance at all Conference sessions, lunches, morning and afternoon teas.
- Two (2) additional tickets to the Welcome Reception.
- Two (2) additional tickets to the Conference Dinner.

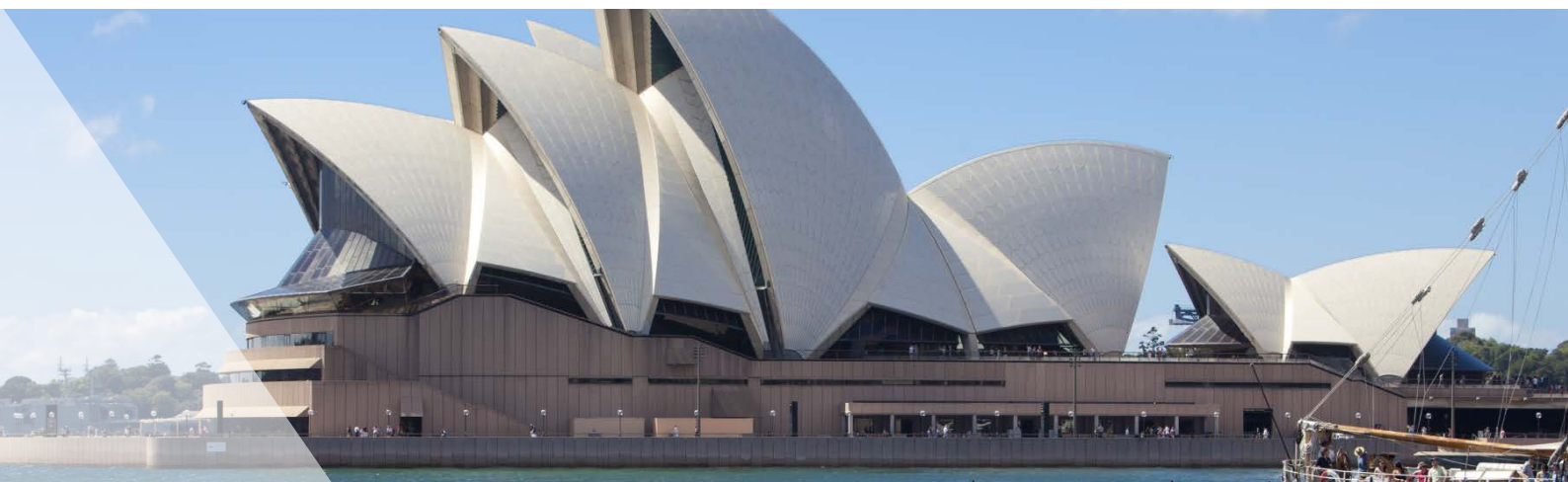


TOP TIER SPONSORSHIP

Gold Sponsor

A\$15,000 (GST incl.)

- Acknowledgement as a Gold Sponsor on the Conference website with hyperlink to company website.
- Verbal acknowledgement at the opening and closing sessions as a Gold sponsor.
- Corporate logo (full colour) on PowerPoint holding slide displayed at the beginning and end of each plenary session.
- Recognition as a Gold Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- 200 word company profile and logo in Conference booklet.
- Half Page Advertisement in A4 program handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion).
- Opportunity to place one (1) piece of company promotional material (2x A4 page) in the Conference satchel.
- The Gold Sponsor may provide one (1) freestanding banner which will be positioned in the registration area for the duration of the Conference (maximum size 2m high x 1m wide).
- Delegate list provided (subject to privacy laws).
- 50% discounted exhibition space (3m x 2m) in a prime location.
- One (1) complimentary Conference registrations that include attendance at all Conference sessions, lunches, morning and afternoon teas.
- One (1) additional ticket to the Welcome Reception.
- One (1) additional ticket to the Conference Dinner.



TOP TIER SPONSORSHIP

Silver Sponsor

A\$7,500 (GST incl.)

- Acknowledgement as a Silver Sponsor on the Conference website with hyperlink to company website.
- Verbal acknowledgement at the opening and closing sessions as a Silver sponsor.
- Corporate logo (full colour) on PowerPoint holding slide displayed at the beginning and end of each plenary session.
- Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- 100 word company profile and logo in Conference booklet.
- Quarter Page Advertisement in A4 conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion).
- Opportunity to place one (1) piece of company promotional material (1x A4 page brochure) in the Conference satchel.
- The Silver Sponsor may provide a freestanding banner which will be positioned in the registration area for the duration of the Conference (maximum size 2m high x 1m wide).
- Delegate list provided (subject to privacy laws).
- One (1) complimentary Conference registration that include attendance at all Conference sessions, lunches, morning and afternoon teas.
- 50% discounted tickets to the Welcome Reception.
- 50% discounted tickets to the Conference Dinner.



INDIVIDUAL SPONSORSHIP

Conference Dinner

A\$5,500 (GST incl.)

- Acknowledgement as the Dinner Sponsor on the Conference website with hyperlink to company website.
- Verbal acknowledgement at the Dinner as the Dinner Sponsor.
- Naming rights to the Conference Dinner.
- 50 word company profile and logo in Conference booklet.
- The opportunity to display one (1) free standing banner at the Conference Dinner.
- Two (2) complimentary tickets to Conference Dinner.
- Sponsor logo printed on dinner menus.
- Opportunity to provide merchandising material at the Conference Dinner.

Session Sponsor

A\$5,000 (GST incl.)

- Acknowledgement as a session sponsor on the Conference website.
- Verbal acknowledgement at the opening and closing sessions as a Session sponsor.
- Corporate logo (full colour) on PowerPoint holding slide displayed at the beginning and end of each plenary session.
- Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- Naming rights to the sponsored session.
- Quarter Page Advertisement in A4 Conference handbook (sponsors to provide artwork, organisers reserve the right to place advertisements in various sections of the handbook at their own discretion).
- Company logo in Conference booklet.
- The opportunity to display one (1) free standing banner at the sponsored session.
- One (1) complimentary Conference registration that include attendance at all Conference sessions, lunches, morning and afternoon teas.

INDIVIDUAL SPONSORSHIP

Welcome Reception

A\$4,000 (GST incl.)

- Acknowledgement as the Welcome Reception Sponsor on the Conference website.
- Verbal acknowledgement at the Welcome Reception as the Welcome Reception Sponsor.
- Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- Naming rights to the Welcome Reception.
- Company logo in Conference booklet.
- The Sponsor may provide a freestanding banner which will be positioned in a prominent location for the duration of the Welcome Reception (maximum size 2m high x 1m wide).
- Four (4) complimentary tickets to the Welcome Reception.

Delegate Satchel

A\$4,000 (GST incl.)

- Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- Company name and logo (one colour) printed on the satchel, along with the Conference logo.
- Company logo in Conference booklet and on the Conference website.
- Opportunity for Delegate Satchel Sponsor to distribute satchels to delegates at Conference.



INDIVIDUAL SPONSORSHIP

Lanyards/Badges

A\$2,500 (GST incl.)

- Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- Company logo on lanyards (supplied by sponsor).
- Company logo in Conference booklet and on the Conference website.

Pens & Notepads

A\$2,500 (GST incl.)

- Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- Company logo on Pens & Notepads (supplied by sponsor).
- Company logo in Conference booklet and on the Conference website.

USB

A\$2,500 (GST incl.)

- Recognition as a Sponsor (with organisation logo) on printed Conference material.
- Use of the Conference logo for marketing purposes until end of September 2017.
- Company logo on USB sticks (supplied by sponsor).
- Company logo in Conference booklet and on the Conference website.

Satchel Inserts

A\$1,000 (GST incl.)

- One (1) satchel insert



EXHIBITION

Exhibition Space

A\$3,500 (GST incl.)

Shell scheme stand 3m wide x 2m deep (6m²).comprising:

- Walls 2.4m high, built in white melamine panels in an Octanorm frame.
 - Two spot lights and one 4amp power connection.
 - Fascia signage (maximum 30 characters) corporate logo may be included at an additional cost.
 - Carpeted venue floor in the exhibition area.
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- Detailed exhibition manual.
 - Company name with hyperlink to organisation website will be placed on the Sponsorship and Exhibition section of the Conference website.
 - A 50 word company / organisation profile will appear in the exhibition section of the Conference Program Book.
 - One (1) Exhibition Staff Pass.
 - Lunch, morning and afternoon refreshment breaks. One (1) ticket to Welcome Reception.
 - Satchel with all Conference material.

CONFERENCE MANAGERS

Arinex Pty Ltd ("architects of inspiring experiences") is a leading specialist in conferences, events, incentives and destination management.

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience. We provide a highly creative and professional meetings and events management service to associations, governments and corporate organisations.



Sponsorship & Exhibitions Account Manager
ADHC 2017 Conference Managers
C/- Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000 AUSTRALIA

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Website: www.adhc2017.org.au

ADHC 2017

Sponsorship & Exhibition Booking Form

Sponsorship & Exhibitions Account Manager
Australasian Doctors Health Conference 2017
C/- Arinex Pty Ltd
Level 10, 51 Druitt Street
SYDNEY NSW 2000 AUSTRALIA

Tel: +61 2 9265 0700
Fax: +61 2 9267 5443
Email: sponsorship@arinex.com.au
Website: www.adhc2017.org.au

A. SPONSORSHIP PACKAGE(S) REQUESTED

COST A\$

1.
2.

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B. EXHIBITION REQUEST (all costs include GST)

3m x 2m Shell Scheme

Shell Space only (3m x 2m)

A\$3,500

A\$3,500

TOTAL A\$:

Please indicate companies you do not wish to be placed near:

AMOUNT PAYABLE A & B

50% deposit payable 30 days from date of invoice.
Full payment/balance due 14 June 2017

A\$

Organisation name (for marketing purposes): _____

Organisation name (for invoicing purposes): _____

Address: _____

City: _____

Postcode: _____

State: _____

Country: _____

Main Sponsor / Exhibitor contact: Mr / Mrs / Ms / Other: _____

Name: _____

Position: _____

Tel: _____

Mob: _____

Email: _____

Website: _____

Yes I have read and agree to the booking terms and conditions on the following page.

Authorised by: _____

Date: _____

Signature: _____

Please note your booking will not be processed unless all sections above are completed.

PAYMENT DETAILS (please tick)

We wish to pay via company cheque. Note all cheques must be made payable to: Arinex Pty Ltd on behalf of the ADHC 2017, and should be forwarded to the Conference Managers at the above address.

We wish to pay via EFT. Bank details will be provided by the Conference Managers with your tax invoice.

We wish to pay via credit card. (a form will be provided by the Conference Managers for you to provide credit card details).

Note, for bookings up to \$5,000 and paid via credit card, the full amount will be charged.

SEE OVER FOR TERMS AND CONDITIONS ►

SPONSORSHIP BOOKING TERMS & CONDITIONS. Australasian Doctors Health Conference 2017.

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are non-inclusive of the GST. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the full amount. Full payment is required by **14 June 2017**.
3. All monies are payable in Australian dollars. Cheques should be made payable to Arinex Pty Ltd for and on behalf of the Australasian Doctors Health Conference 2017 and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the Conference Managers prior to the event. No organisation will be listed as a sponsor in any official conference material until full payment and a booking form have been received by the Conference Managers.
5. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to **14 June 2017**. No refunds will be made for cancellations after this date and full payment will be required. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the conference in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Conference.
8. Sponsorship entitlements including organisation logo on the conference website and other marketing material will be delivered only after receipt of the required deposit or full payment.
9. The Delegate List may be used by the sponsors up to and not beyond **30 September 2017** for the purposes of contacting 2017 Conference delegates. The list must not be used in conjunction with any other non-related conference matters nor is the list to be used for future conference marketing, or transferred in whole or in part to any third party.
10. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.
 NO, I do not consent.

EXHIBITION BOOKING TERMS & CONDITIONS. Australasian Doctors Health Conference 2017.

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Conference Managers and all prices in this document are non-inclusive of the GST. The Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Exhibition locations will be allocated only on receipt of signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required full amount. The full payment is required by **14 June 2017**.
3. All monies are payable in Australian dollars. Cheques should be made payable to Arinex Pty Ltd on behalf for and on behalf of the Australasian Doctors Health Conference 2017 and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the Conference Managers prior to the event. No exhibitor will be allowed to begin move-in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.
5. Public and Product Liability insurance to a minimum of A\$10 million must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Conference Managers at the time of submitting their booking form or by no later than **14 June 2017**.
6. CANCELLATION POLICY: In the event of cancellation, a service fee of A\$1,000.00 applies per each booth (6m2 shell scheme) or \$200 for each table display, for cancellations on or before **14 June 2017**. No refunds will be made for cancellations after **14 June 2017**. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable and the Conference Managers will issue an invoice which will be payable within seven (7) days. After a booking has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any booth or table display not claimed and occupied before **14 September 2017** may be reassigned without refund.
7. The Conference Managers reserve the right to rearrange the floor plan or relocate any exhibit without notice. The Conference Managers will not discount or refund for any facilities not used or required.
8. If the exhibitor intends to install a custom built stand, the Conference Managers must be advised and such advice must include full details and stand dimensions. This information must be received no later than **14 July 2017**. All display construction requires the approval of the Conference Managers and venue management. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
9. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Conference Managers.
10. Delegate List may be used by the Exhibitor for the purpose of contacting the Australasian Doctors Health Conference 2017 delegates only. The list must not be used for the purpose related to future Conference and shall not be transferred in whole or in part to any Third party.
11. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by Arinex Pty Ltd.
 NO, I do not consent.